



ALAN VEINGRAD

Motivator, Entertainer, Business Man,
Retired Professional Football Player

Nice Jewish Boy Wins Dallas Cowboys Super Bowl Ring

Alan Veingrad, Offensive Lineman, shares his story of being the only Jewish player on the Super Bowl XXVII Champion Dallas Cowboy Team. With remarkable candor and alacrity, Alan keeps his audiences spellbound with his accounts of the intense training, ruthless competitive atmosphere, and performance requirements of professional football life. He relays his personal breakthroughs

"Alan Veingrad's message of personal triumph, commitment and dedication will motivate any audience to follow their heart and proceed to accomplish their dreams."

*-Mark Sessel, President,
PFP, Orange, Connecticut*

and accomplishments during his five years with the Green Bay Packers and two years with the Dallas Cowboys playing for legendary coach Jimmy Johnson alongside hall of fame quarterback Troy Aikman and record-breaking running back Emmitt Smith. Alan was inducted into the National Jewish Sports Hall of Fame, Class of 2010 and this past May was invited to a reception at the White House in honor of Jewish American Heritage Month.

Alan has used his championship experience to score big in his business career since his retirement from the NFL. He has held executive level business development positions in the teleservices, sports marketing, and in the commercial real estate/mortgage and financial services industries. He consistently exceeded expectations for his divisional responsibilities by three-digit percentages and exceeded the performance goals of his sales teams. In his one-of-a-kind presentations Alan vividly relates the discipline of being a professional athlete and leader of high-performance sales teams to the process of becoming an observant Jew.



SELECT CLIENT LIST

CORPORATE

Bayview Financial, FL
TeleTech Holdings, Inc., CO
Precision Response Corporation, FL
Professional Sports Marketing, Inc., CA
Silver Hill Financial, LLC., FL

EDUCATION

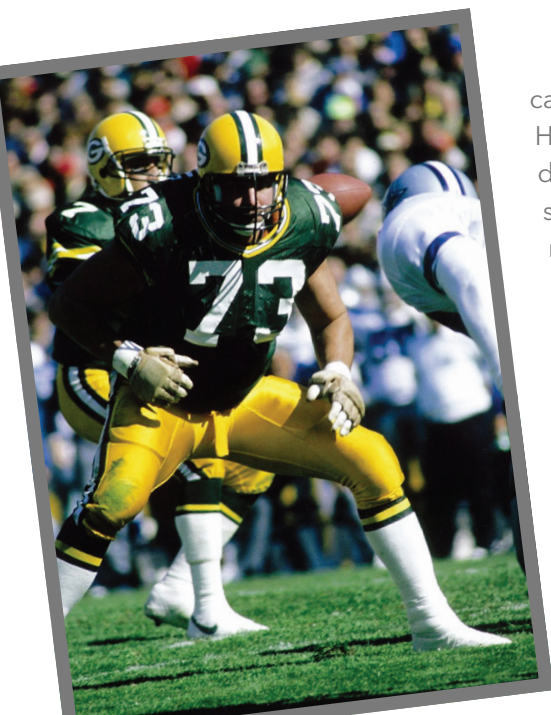
Tufts University
Cornell University
Ohio State University
University of Washington
University of Colorado
University of Texas
University of Miami
University of Pennsylvania
Vanderbilt University
Penn State University

RELIGIOUS GROUPS

AISH
NCSY
Chabad
Young Israel
Hillel
OU
Chabad on Campus

TRADE ASSOCIATIONS

NFL Retired Players Association
NFL Alumni Association
NSA - National Speakers Association



*"You are a **must** at all our new hire training classes!"*

-Andy Bowers, Bayview Financial, Coral Gables, Florida

“One of Alan’s **strongest attributes** is his ability to effectively communicate and **motivate people to do more**. He is a pleasure to work with!”

-Michael Boggiano, *Senior Vice President, National Sales Manager at Bayview Financial*

Alan speaks to corporate and business audiences around the world bringing his inspirational messages of positivism, personal excellence, leadership, team play, business & personal planning and spiritual connection. His charismatic presentation style and post-retirement experience in business development have made him a much sought after speaker by Fortune 500 companies, professional services firms, and owner-managed businesses whose management seeks to lead their organizations by exemplifying a culture of personal and professional achievement blended with a higher purpose. Today Alan is the National Marketing Director with CJA and Associates, a nationwide consulting firm, for almost 40 years, providing tax free retirement and estate planning options to business owners and professionals.

Alan also speaks to colleges and universities, sports organizations, and religious groups who are intrigued by the unlikely narrative of his personal story.

SPEAKING TOPICS

Touchdowns are a Team Effort- Offensive Play in a Defensive World

Every CEO needs a great offensive line to deliver a performance worthy of the Vince Lombardi trophy. The skills and qualities that enable a player to win the game ball are the same needed to enable your team to meet shareholder expectations and deliver consistent customer value. Alan details his five-point program that serves as the play book for your organization to score big; no matter how challenging the formation or how long the odds.

My Teshuvah Journey: Steps to Self-Discovery in Size 14 Shoes

He lived the glamorous life of a retired NFL player. He loved the attention, the fast pace, the invitations, and the fascinating people, but he was increasingly aware of a blankness in his heart and an emptiness in his soul. As Alan reacquainted himself with the teachings, values, and practices of Jewish life he began to get a glimpse of what was missing. In this very personal presentation, Alan shares the steps that have led to his own spiritual journey where he has found a deepening sense of contentment and a renewed sense of purpose.

In Overdrive at Over Time- Consistently Doing More Than What’s Expected

Personal excellence begins with doing more than what’s expected more than what the terms of the contract specify. The NFL is not for the faint-hearted, you must be over-the-top crazy, hyper-intense, super-focused, and totally dedicated. Doing more than the minimum; never focusing on the language in the contract or the strict construction of the suggested workout. It’s all about doing more—run more, lift more, study more.



“Alan Veingrad is the **real deal!**”

-Adam Kuperstein,
Anchorman, NBC6